

ANNUAL REPORT FY2014

EMBRACING RECOVERY

- Providing housing and supportive services in Northern Virginia for 34 years —



Pathway Homes, Inc. is a private, not-for-profit agency serving the Northern Virginia region, providing supportive and residential services to adults with mental illness and cooccurring disabilities.

OUR MISSION:

Pathway Homes embodies the spirit of recovery: embracing an attitude of hope, self-determination and partnering with each individual on their personal journey toward achieving self-fulfillment and realizing their dreams.

We fulfill our mission by making available to individuals with mental illness and co-occurring disabilities a variety of non-time-limited housing and services to enable them to realize their individual potential.



President's Message



It's hard to believe that it has been thirty-four years since the founding families of Pathway Homes had a dream to provide stable housing and quality support services to individuals with mental illness and co-occurring disabilities. Since that modest beginning, Pathway

Homes has continued to grow, to innovate, and to evolve to meet ever increasing public need.

In fiscal year 2014, Pathway Homes gained additional momentum in the relentless pursuit of our vision - a world in which all individuals with mental illness and co-occurring disabilities are able to lead meaningful, self-directed lives in a home of their choice with the supports and services they need.

The nature of our work—long term, aspirational and often intangible—can sometimes make it difficult to quantify how our efforts are making a positive difference in the lives of the people we serve. Yet in these times of economic uncertainty, with increasing demand for limited resources, assessing our effectiveness is more important than ever. Today, staying on the frontlines of social change means gauging, with thoughtfulness and rigor, the outcomes of our efforts. To that end, I am pleased to present our fiscal year 2014 annual report to the community.

This past year was one of growth, accomplishment and recognition. We submitted several grant funding applications and were awarded funds from a variety

of local and state agencies that will make it possible for us to continue meeting the needs of individuals in our community. These funds will also help us further the goals of the county's 10-Year Plan to End Homelessness. Some of these efforts already paid dividends as we were able to serve even more individuals than we did last year. We continued to partner with public and private providers across the state to engage in advocacy efforts and further promote the agenda for meeting the housing and service needs of the individuals we serve. We expanded our communications strategies and increased our philanthropic outreach efforts through increased use of technology and social media. Amidst all of that, the dedication and excellence of our staff and personnel practices were recognized through community awards and our ranking in 14th place for the Non Profit Times 50 Best Nonprofits to Work For in the United States!

As we continue to build a solid foundation of excellence, we understand that today's achievements are but a stopping point on the road that lies ahead. We look to the future with anticipation and hope, and recognize the power of partnership as we set a course for an abundant and transformative year. We hope that you will be a part of our journey forward.

On behalf of the individuals served, staff, and the Board of Directors, we would like to express our sincere thanks for your support throughout our 34 years of growth, and your continued investment in our community.

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Sylisa Lambert-Woodard, EdD, LCSW, LSATP, MAC President and Chief Executive Officer

Embracing Hope and Self-Determination

Consumer-Directed Success



Aida Janet Pitot is part of Pathway's Consumer-Directed Housing program. Pathway Homes is proud to sponsor the first consumer-directed residential program in Northern Virginia. These single-family homes house both men and women who take the lead in how the program is structured and managed.

"I feel blessed to be at a beautiful home in northern Virginia," says Aida. "I work with the other 5 members of the household to manage the home. The house

holds weekly meetings and these help us approach how we are doing and talk through ways to do things better. Through this process, all the roomies have created an environment of comfort, fellowship, support, and respect."

It's this kind of stable home environment that supports recovery efforts. Aida also meets regularly with her county support team to manage her mental illness and physical challenges. Her Pathway Homes case manager works with her as she takes steps to manage her recovery.

And we do mean recovery. No longer focused on the past, Aida is now planning for her brighter future. "My goal is a full-time job. I've also completed mandatory training to be an Assistant Substitute Teacher. I currently work part-time at Fairfax County Public Schools as a child care provider, and I assist with early literacy for Hispanic families." And if that's not enough, she even volunteers at the county recreation center AND teaches classes at her church.

This is what Pathway Homes is all about - partnering WITH each person we serve, and helping them achieve self-fulfillment and realize their life goals.



"I have support from friends and neighbors and am part of a caring community. I feel proud to be part of a neighborhood where we respect and help each other. Without Pathways I would be on the street or in a shelter. My mind would be too busy to focus on my art. The help I receive from Pathways' staff frees me up to not worry about the basic necessities of food and shelter."

- Lorraine Johnson

"Every day is my best day as long as I stay healthy and happy, which I have been with Pathways. I receive the proper support to take care of all my needs. I can say that I'm very grateful to have found Pathways, and I am happy that I am aging comfortably in this house. Pathways is my home."

- Ron Kane



Service Delivery and Financial Performance

FY 2014 CONSUMER OUTCOMES

Measuring outcomes show how our services make a difference in the lives of people we serve.



FY 2014 FINANCIALS

CohnReznick, a national Certified Public Accounting firm, performed audits as of June 30, 2014, for Pathway Homes, Inc. A summary of the Financial Statement is presented here.

SUPPORT AND REVENUE	
Government Grants and Contracts	\$8,510,332
Fees and Rents	1,256,611
Contributions	145,410
Sublease and Other Income	73,079
Interest and Dividends	7,374
Total Support and Revenue	\$9,992,806

EXPENSES

Program Services	
24 Hour Residential Facilities	\$2,551,665
Supported Residential Facilities	4,864,505
Total Program Services	\$7,416,170
Management and General	\$1,834,903
Fund-raising and Development	17,639
Total Expenses	\$9,268,712



SUPPORT AND REVENUE

Government Fees & Grants	85.16%
Client Fees and rent	12.58%
Contributions	. 1.46%
Interest and Dividends	0.16%

EXPENSES

Program Services	80.01%
Management & General	19.8%
Fund Raising	0.19%

Where Recovery Happens

PATHWAYS HOUSING STORY

From the very beginning, our work focused on the healing benefits of having a place to call home. What started out as one leased property, with two residents and one live-in counselor, has grown into a network of 189 owned, leased, or managed properties. From the Stevenson Place assisted-living facility to apartments, condos, townhouses, and single-family dwellings, 438 men and women go to bed at night in a place they call "home".

Where Pathways' Residents Live

Percent of Pathways' Residents



Total Properties Pathways Serves	189
Properties Owned by Pathways	53
Condos	24
Duplex Units	4
Townhouses	15
Single Family Homes	10

Additional Properties Served by Pathways	136
Apartment Units	121
Townhouses	12
Single Family Homes	2
Assisted Living Facility	1

Pathway Homes operates on the Housing First model of care. Our work is based on the concept that a homeless individual's first and primary need is to obtain stable housing, and that other issues that may affect the household can be addressed once housing is obtained.

Traditional forms of homeless services tend to transition an individual from the streets to a public shelter, then from a public shelter to a transitional housing program, and from there to their own apartment in the community. The Housing First approach moves the homeless individual or household immediately from the streets or shelters into their own apartments. A central tenet of the Housing First approach is that supportive services are secondary to housing. At Pathways, a recovery-based housing first approach means:

- Housing is not contingent on receipt of services.
- The individual is a full partner in setting the direction and pace of their own recovery.
- There is a focus on helping individuals sustain housing as quickly as possible and the housing is not time-limited.

The Case For Support

THE NEED:

Through dedication and hard work, the numbers have been trending downward over the years. However, the latest Point-In-Time Survey for 2014 illustrates the continuing need:

- There are 1,225 homeless individuals in Fairfax County, and nearly 12,000 in the region.
- More than 2,400 single adults are among the chronically homeless in the region, defined as a person with a disabling condition who has either been continuously homeless for a year or more, or has had at least four episodes of homelessness in the past three years.
- In Fairfax County 292 single adults who are homeless also suffer with some form of severe mental illness and/or substance use disorder.

Our service delivery outcomes over the years document the success of our model. Plain and simple, it works for the people we serve, and it's cost-effective for the community. However, the unique challenge of providing non-time-limited housing is that in order to serve more people we have to acquire more properties.

Property acquisitions, and the funding to support such expansion, are the key factors to meeting the needs in our community. As of this printing, there are 585 men and women who are waiting for placement in a Pathways' home. We face a continuing demand for housing and services. We also contend with tightening resources to meet those needs. While government funding continues to be the largest single source of support, conditions and limitations on use of such funds remain a challenge. For example, 50 percent of the people on our wait list do not meet eligibility requirements for funding programs that currently support most of our existing housing stock.

Simply put, more people in need coupled with shrinking government funding means we need help to fill the gap. No one should "fall through the cracks."

THE SOLUTION:

Our model works. Since 1980, Pathway Homes has been providing non-time limited housing and supportive services for adults with mental illness and co-occurring disabilities. Employing the Housing First model of care, Pathway Homes:

- served 438 adults in the region in FY2014,
- owned, leased, or managed 189 properties,
- helped 99 percent of individuals served remain in permanent housing,
- received a 94 percent satisfaction rate for its programs among the individuals served, and
- earned the Commonwealth of Virginia Governor's Award for Best Housing Program or Service.

Pathway Homes' service delivery methods maximize costeffectiveness and efficiency in the use of community funds, as illustrated in the chart below.



LOOKING TO THE FUTURE:

At Pathway Homes, our vision is to create a future in which all individuals with mental illness and co-occurring disabilities are able to lead meaningful, self-directed lives in a home of their choice with the supports and services they need. Working toward that vision, our goals for the next two years include:

- Increasing contributions to fund support services to an additional 50 people by the end of 2016.
- Acquiring additional housing stock that will allow us to provide additional permanent housing to men and women still waiting for a home and support services.

Pathway Homes acknowledges the support of the following agencies and organizations that have provided grant, contract, or oversight support for our programs and services in FY2014.

- Commission on Accreditation of Rehabilitation Facilities (CARF)
- Consolidated Community Funding Pool (CCFP)
- Department of Behavioral Health and Disability Services (DBHDS)
- Department of Medical Assistance Services (DMAS)
- Department of Social Services (DSS)
- U.S. Department of Housing and Urban Development (HUD)
- Virginia Housing Development Authority (VHDA)
- Fairfax County Health Department
- Fairfax County Department of Housing and Community Development (DHCD)
- Fairfax County Office to Prevent and End Homelessness (OPEH)
- Fairfax-Falls Church Community Services Board (CSB)
- Prince William County Community Services Board (CSB)
- Prince William County Department of Housing and Community Development (DHCD)

AWARDS & RECOGNITION

Our model of organizational success wins honors at the state, regional, and national level.

- Commonwealth of Virginia Governor's Award for Best Housing Program or Service
- 14th on *The Nonprofit Times*' 50 Best Nonprofits to Work For List
- Finalist, Fairfax Chamber of Commerce Best Nonprofit
- Finalist, Helios HR Apollo Awards



Services & Continuum of Care.

Our continuum of services makes it possible for individuals to move from highly intensive to highly independent settings as their needs change. Our services result in measurable results over time!

SERVICES PROVIDED Psychoeducation

SHORT-TERM IMPACT Increased understanding of, and management of illness and symptoms

MEDIUM-TERM IMPACT Ability to manage stressors and increased levels of independence

LONG-TERM OUTCOME Remain in permanent supported housing or move to other permanent housing

Decreased need for hopspitalization or risk of incarceration

SERVICES PROVIDED Teach activities of daily living skills

SHORT-TERM IMPACT Increased self-efficacy

Ability to meet basic daily needs with less support

MEDIUM-TERM IMPACT Increased accessibility to stable housing opportunities

LONG-TERM OUTCOME Remain in permanent supported housing or move to other permanent housing SERVICES PROVIDED Provide social skills training

SHORT-TERM IMPACT Development of new or improved interpersonal skills

MEDIUM-TERM IMPACT Increased ability to manage personal and landlord-tenant relationships

LONG-TERM OUTCOME Remain in permanent supported housing or move to other permanent housing SERVICES PROVIDED Teach medication management skills

SHORT-TERM IMPACT Increased understanding of medication effects and side effects

MEDIUM-TERM IMPACT Increased motivation and ability to use medications appropriately

LONG-TERM OUTCOME

Management of symptoms in the community and decreased need for hospitalization or risk of incarceration

SERVICES PROVIDED Provide job readiness skills training

SHORT-TERM IMPACT Increased knowledge, skills, and confidence

MEDIUM-TERM IMPACT Ability and confidence to apply for jobs

LONG-TERM OUTCOME Employment and decreased dependence on benefits

SERVICES PROVIDED Link with community resources

SHORT-TERM IMPACT Improved access to community supports

MEDIUM-TERM IMPACT Increased ability to manage health or finanical challenges

LONG-TERM OUTCOME Increased self-sufficiency and community integration SERVICES PROVIDED Provide advocacy/ teach self advocacy

SHORT-TERM IMPACT Increased access to benefits/ services

MEDIUM-TERM IMPACT Continuity of healthcare

LONG-TERM OUTCOME Improved quality of life

Reduced stigma



Make A Difference - Get Involved

BRING YOUR TEAM OUT!



ExxonMobil volunteers built team spirit while painting a Pathways' home.



Vanderbilt Alumni Association built their local network while raking fall leaves at a Pathways home.

PROVIDE YOUR EXPERTISE!



Paul Theodore, NanoMarkets; Alex Hymanson, Advisory Board; Tony De Castro, Capital One; and Tom Velanovich, M&A Strategies helped Pathways' Homes enhance our annual report at a recent Taproot pro bono event.

MAKE A CONNECTION!



Every week Tennille works with Penny on fast money math. In a world that is go-go-go, an individual who has difficulty with fast math can have a hard time at the check-out counter. Tennille shares, "Our goal is that eventually Penny will be able to use these skills with confidence and not have to worry that she did or did not get the right change back when purchasing items at a store.

SERVE ON OUR BOARD!



Patrick Chaing, Associate General Counsel at Navient Solutions, Inc. is particularly interested in promoting Pathway Homes' philanthropic activities and engaging in regional advocacy on behalf of the agency. "Pathways is uniquely positioned to meet the needs of some of the most deserving yet underserved members of our community," says Chaing, "I am honored to contribute to its mission and further development."

PROVIDE FINANCIAL SUPPORT!



Penn State Alumni-DC hosted a community walk and raised critical funding and awareness for formerly homeless individuals now reclaiming their lives in a Pathways' home.



Bank of America donated critical funding to renovate a newly acquired townhome for three new residents.

You can make a difference too!

Contact Anna Smith, Director of Development at 703.876.0390

or visit our website www.pathwayhomes.org

Thank You to Our Donors & Volunteers

PLATINUM LEVEL

Bank of America Foundation The Community Foundation for the National Capital Region Capital One Services, LLC Mr. John J. Flynn

GOLD LEVEL

Mr. and Mrs. Stephen J. and Sharon F. Canner Jean Schiro-Zavela & Vance Zavela Mr. and Mrs. James A. and Miriam Ross United Way/CFC of the Nat. Capitol Virginia Housing Development Authority

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We thank the 219 volunteers who gave 3,912 hours of service in FY 2014, valued at nearly \$96,000.

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Buffets, Inc. Bushehri, Nezhat Capitol Steps Captain Pell's Fairfax Crabhouse Cheesecake Factory Bakery Inc., The Connor, Joanne Cummins, Mary Anne Dezelak, Melanie Donatos' Pizza Dye, Elizabeth Dye, Katherine Ekstrom, Luann Ferrell, Suzanne

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Karns, Katherine Kerns, Kirby Kitchens. Jeff Kugelman, Paula Linovitz. Rhonda Marks, Calvin Novellino. Cecilia Payne, John and Shahla Phillips, Gary and Virginia Pisaro, Rosemary Pollet, Dean and Hallie Ratner Companies - Hair Cuttery Robinson High School

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10201 Fairfax Boulevard Suite 200 Fairfax, VA 22030

(703) 876-0390 FAX (703) 876-0394

info@pathwayhomes.org www.pathwayhomes.org

The National 10-Year Plan to End Homelessness initiated in 2007 with the following goals:

- **PREVENTION:** Keep people from becoming homeless in the first place.
- PRESERVATION: Increase and preserve affordable housing.
- **INTERGRATION:** Deliver integrated support services to those who need it.
- **IMPLEMENTATION:** Create a community partnership to ensure accountability and funding.

Pathways' contribution

- Individualized support services = homeless prevention
- Redesignation of existing housing/housing development = increase/preserve affordable housing
- Flexible support services = community integration and increased self-sufficiency
- Participation in 100K Homes Campaign/Registry Week = community partnership



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