



# Hosted by



Marta Negron,  
Duck Day 2024 Chairwoman,  
SVP/Regional Manager of



## PRESENTING SPONSOR **\$15,000** 2 SPOTS AVAILABLE

*Pathway Homes of Florida's Duck Race, Presented by: [Your Company Name]*

Your company will be the "Duck of the Day" with all the traditional media, social media, and in-person exposure you'll receive as the Presenting Sponsor for our Annual Duck Day Race. Your contribution directly helps provide mental health services and housing for Central Florida's homeless population.

- Premium media opportunities
- TV media opportunities
- Press release announcing sponsorship
- Company logo on the digital park signs throughout the park
- Logo on Jumbotron and event signage
- Opportunity to be onsite entire day of the event
- Speaking opportunity during the program/picnic lunch
- Premium location of booth at the Duck day picnic
- Inclusion in Duck Day goodie bags for all participants
- Social media coverage and blitzes
- Premier logo placement on website
- 30 ducks in the race

## TITANIUM SPONSOR **\$10,000**

Be a titan of Duck Day and enjoy endless media opportunities and amazing in-person exposure as you support helping our homeless community.

- Media opportunities
- Press release inclusion
- Social Media coverage and blitzes
- Inclusion in Duck Day goodie bags for all participants
- Booth at the Duck Day picnic
- Company logo on digital park signs throughout the park
- Opportunity to be on site to promote your company entire day of event
- Superior logo placement on website
- Logo on Jumbotron and event signage
- 25 ducks in the race

## PLATINUM SPONSOR **\$5,000**

You're no duck out of water, this sponsorship offers your company great social media coverage and in person opportunities while providing the mental health resources needed to eradicate homelessness.

- Social Media coverage and blitzes
- Press release inclusion
- Inclusion in Duck Day goodie bags for all participants
- Opportunity to be onsite entire day of the event
- Booth at the Duck Day picnic
- Company logo on digital park signs throughout the park
- Logo on Jumbotron and event signage
- Logo on website
- 15 ducks in the race

## GOLD SPONSOR **\$2,500**

Like water off a duck's back, this sponsorship allows you to have an onsite presence during our Duck Race, easy breezy and fun!

- Opportunity to be onsite during Duck Race with booth to promote your company
- Inclusion in Duck Day goodie bags for all participants
- Logo on Jumbotron and event signage
- Social Media coverage
- Signage at Duck Buffet Picnic Lunch
- Logo on website
- 10 ducks in the race

## SILVER SPONSOR **\$1,000**

As a silver sponsor you'll enjoy how Duck Day promises to be everything it's quacked up to be.

- Opportunity to be present at Duck Race with booth
- Logo on Jumbotron and event signage
- Social Media coverage
- Logo on website
- 7 ducks in the race

## BRONZE SPONSOR **\$500**

This level provides ducky exposure for your company while also letting you help our homeless friends.

- Logo on website
- Logo inclusion on social media
- Logo on Jumbotron and event signage
- 5 ducks in the race

## FRIEND SPONSOR **\$300**

Thank you for being a friend of the flock.

- Logo on website
- 3 ducks in the race



**PATHWAY HOMES OF FLORIDA, INC.**  
Supportive Residential Case Management Services