



Bring your flock to the 4th Annual Duck Day! Saturday, June 1st at 9AM



WHO?

Pathway Homes of Florida is a nonprofit organization that provides housing and mental health services to individuals and families dealing with homelessness.



WHAT?

It's the quackiest day of the year! Rubber duckies flood the lazy river racing to be top duck.

Your flock can enjoy:

- Day at Island H2O
- Picnic Meal
- Great Prizes
- Entertainment
- More!



WHY?

- 22% homeless people are teens
- 27% are veterans
- 18% increase in homelessness vs. 2022

To help homeless families get their ducks in a row with the resources and support they need.



HOW?

Click or scan here to support Duck Day!

- Be a Duck Racer
- Buy a ticket to the event
- Sponsor the event

[2024 Duck Race](#)



92% of the individuals we serve remain in stable housing.



Hosted by



Marta Negron,
Duck Day 2024 Chairwoman,
SVP/Regional Manager of



PRESENTING SPONSOR **\$15,000** 2 SPOTS AVAILABLE

Pathway Homes of Florida's Duck Race, Presented by: [Your Company Name]

Your company will be the "Duck of the Day" with all the traditional media, social media, and in-person exposure you'll receive as the Presenting Sponsor for our Annual Duck Day Race. Your contribution directly helps provide mental health services and housing for Central Florida's homeless population.

- Premium media opportunities
- TV media opportunities
- Press release announcing sponsorship
- Company logo on the digital park signs throughout the park
- Logo on Jumbotron and event signage
- Opportunity to be onsite entire day of the event
- Speaking opportunity during the program/picnic lunch
- Premium location of booth at the Duck day picnic
- Inclusion in Duck Day goodie bags for all participants
- Social media coverage and blitzes
- Premier logo placement on website
- 30 ducks in the race

TITANIUM SPONSOR **\$10,000**

Be a titan of Duck Day and enjoy endless media opportunities and amazing in-person exposure as you support helping our homeless community.

- Media opportunities
- Press release inclusion
- Social Media coverage and blitzes
- Inclusion in Duck Day goodie bags for all participants
- Booth at the Duck Day picnic
- Company logo on digital park signs throughout the park
- Opportunity to be on site to promote your company on 6/1
- Superior logo placement on website
- Logo on Jumbotron and event signage
- 25 ducks in the race

PLATINUM SPONSOR **\$5,000**

You're no duck out of water, this sponsorship offers your company great social media coverage and in person opportunities while providing the mental health resources needed to eradicate homelessness.

- Social Media coverage and blitzes
- Press release inclusion
- Inclusion in Duck Day goodie bags for all participants
- Opportunity to be onsite entire day of the event
- Booth at the Duck Day picnic
- Company logo on digital park signs throughout the park
- Logo on Jumbotron and event signage
- Logo on website
- 15 ducks in the race

GOLD SPONSOR **\$2,500**

Like water off a duck's back, this sponsorship allows you to have an onsite presence during our Duck Race, easy breezy and fun!

- Opportunity to be onsite during Duck Race with booth to promote your company
- Inclusion in Duck Day goodie bags for all participants
- Logo on Jumbotron and event signage
- Social Media coverage
- Signage at Duck Picnic Lunch
- Logo on website
- 10 ducks in the race

SILVER SPONSOR **\$1,000**

As a silver sponsor you'll enjoy how Duck Day promises to be everything it's quacked up to be.

- Opportunity to be present at Duck Race with booth
- Logo on Jumbotron and event signage
- Social Media coverage
- Logo on website
- 7 ducks in the race

BRONZE SPONSOR **\$500**

This level provides ducky exposure for your company while also letting you help our homeless friends.

- Logo on website
- Logo on Jumbotron and event signage
- Logo inclusion on social media
- 5 ducks in the race

FRIEND SPONSOR **\$300**

Thank you for being a friend of the flock.

- Logo on website
- 3 ducks in the race

Click or scan here to
support Duck Day!
2024 Duck Race



PATHWAY HOMES OF FLORIDA, INC.
Supportive Residential Case Management Services



Sponsorship Form



Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____

Email: _____

Please indicate your sponsorship level:

Presenting Sponsor (\$15,000)

Titanium Sponsor (\$10,000)

Platinum Sponsor (\$5,000)

Gold Sponsor (\$2,500)

Silver Sponsor (\$1,000)

Bronze Sponsor (\$500)

Friend Sponsor (\$300)

If paying by check, please make it payable to Pathway Homes of Florida, Inc.

If paying by credit card, please provide the below:

Type: MC / Visa

Card #: _____

Exp. Date: _____ CSV Code: _____

Name (PRINT): _____

Billing Address: _____

Signature: _____

Date: _____



Please return this form by email to lsusla@pathwayhomes.org

Checks can be mailed to Pathway Homes, ATTN: Liz Susla, 7751 Kingspointe Pkwy, Suite 127B,
Orlando FL 32819



Proceeds benefit the Central FL homeless community by providing mental health services and housing.